# WHY ARE WE MOVING TO THE CLOUD?

With Loren Gallegos of Net2Phone





## 10 REASONS CUSTOMERS MOVE TO THE CLOUD

- 1.Cost Efficiency
- 2.Scalability
- 3.Accessibility and Collaboration
- 4. Security and Compliance
- **5.Automatic Updates and Maintenance**
- **6.Business Continuity and Disaster Recovery**
- 7.Innovation and Time-to-Market
- **8. Resource Optimization**
- 9.Global Reach
- 10.Elasticity



## COST EFFICIENCY



### CAPITAL EXPENSE

New businesses pay using a subscription model rather than paying for hardware up-front for an expensive phone system that will become obsolete!

### SCALABILITY

Net2Phone provides
the flexibility to scale
resources as needed
without significant
additional expenditure.
Users can be added as
needed. We can grow
with your customer!

### MAINTENANCE

No costly onsite
hardware to maintain or
repair. Changes to the
system can be
managed remotely by
Net2Phone support
instead of paying
\$100/hour

## ACCESSIBILITY AND COLLABORATION



### MOBILITY

Cloud services enable users to access data and applications from anywhere that they have their PC, Smartphone, or tablet!

### **ANALYTICS**

Employers now have the data via call reporting and call recording to enable them to manage their workforce even when they are remote!

### TEXT MESSAGING

Now more than ever, people are texting and emailing more than they call. Lost calls mean lost revenue...

**But not with Net2Phone!** 

### **NET2PHONE HUDDLE**

We have integrated our Video Conferencing application, Net2Phone Huddle at no additional charge.

## SECURITY & COMPLIANCE



HIPAA requires healthcare providers to protect patient information records.

Net2Phone can help maintain this compliance.



## CALL RECORDING

Calls can be recorded for legal compliance.
Recordings can be searched for and downloaded.



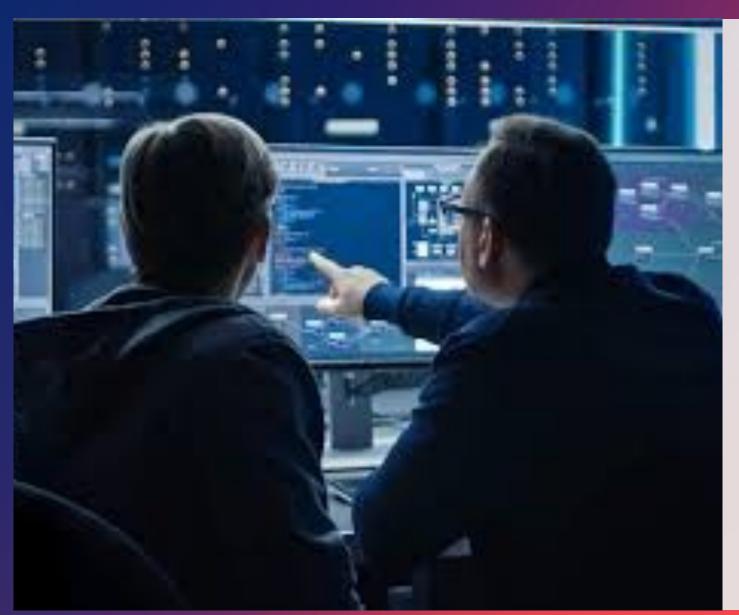
### **ENCRYPTION**

Calls are encrypted to prevent outside eavesdropping



### MONITOR

Listen to your employee phone calls with Net2Phone Call Center or Call Center Light!



## AUTOMATIC UPDATES & MAINTENANCE

No more outdated hardware!

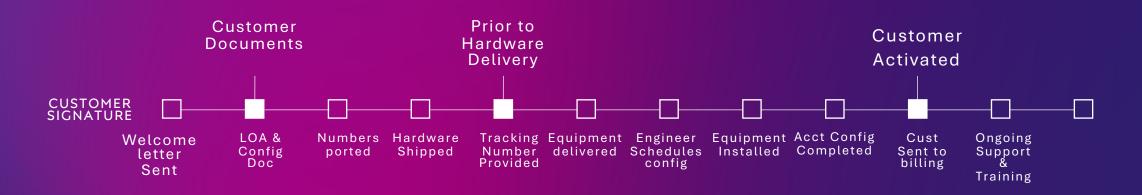
No more high-cost maintenance!

24/7 Support

Easy Self-Maintenance

No more single point of failure!

## INNOVATION & TIME TO MARKET



## Training

Training is available to all net2phone customers – free and always

- 3x Weekly Webinar Sessions
- 1-on-1 trainings via training @ net2phone.com
- On Demand Video Tutorials & User Guides

### **On-Going Support**

- 27/7/365 US-Based Support Team
- 95% First Call Resolution
- 25 sec Avg Time Until Live Answer

## BUSINESS CONTINUITY

### GLOBAL INFRASTRUCTURE

Net2Phone is the 4<sup>th</sup> largest provider of Voice Traffic in the world. 14 data centers around the world ensure that we have world-class redundancy

### CALL FORWARDING

Internet down? Power Out? Not a problem! Forward calls until your power or internet are restored. You can even pre-set this forwarding!

### GEOGRAPHIC REDUNDANT WORKFORCE

Diversify your workforce! Employers can hire the best talent from around the world!



## RESOURCE OPTIMIZATION



## DECOMMISSION UNUSED DEVICES

## FREE LONG DISTANCE!

## FREE FEATURES!

Temporary employees?
We can bill month-to-month.
Not ready to grow yet?
That's fine!

No longer need account codes!

No need to monitor LD usage!

Free calling to 40 countries!

Free LD!
Free Mobile app!
Free Video Conferencing
Unlimited Auto Attendants!
Unlimited Ring Groups!



## GLOBAL REACH

WORK ANYWHERE IN THE WORLD

Employees can work from outside the office!

Employees don't have to fight traffic!

Employees can be connected from anywhere in the country!

You can actually work anywhere in the World!

INTERNATIONALLY FRIENDLY

Free calling to 40 countries

Able to get phone numbers in up to 50 countries

Datacenters around the world!

One of the most efficient switching platforms in the telecom industry.

## ELASTICITY

START WITH YOUR DESIRED NUMBER OF USERS.

ADD USERS AS YOU GO!

ADD USERS ON A MONTH-TO-MONTH BASIS

REMOVE USERS WHEN NEEDED

MEET THE
CHANGING
DEMANDS OF YOUR
BUSINESS!

